## EXHIBIT 3

# MANAGERIAL AND TECHNICAL QUALIFICATIONS

Net Communications possesses the requisite managerial and technical qualifications to render the proposed telecommunications services.

The following individuals are officers and directors of Net Communications:

Marcos Luciano, President and Chief Executive Officer Edgardo Morelos, Vice-President and Chief Operating Officer Lucio Rodriguez, Vice-President and Chief Financial Officer

All of the above personnel can be reached at:

2635 Camino del Rio South, Suite 111

San Diego, CA 92108 Telephone: (619) 491-0122 Facsimile: (619) 491-0126 Net Communications, Corp.

**Key Members of Management** 



#### Marcos Luciano, President and CEO

Born in Mexico City and a naturalized American citizen completing his degree in Business Administration, Marcos brings with him more than eight years of experience within the residential and commercial telecommunications industry. In 1992, Marcos began as General Sales Manager, developing a sales plan for the telecommunications company World XChange. There, he formed a sales team consisting of more than 200 in-house representatives and 100 independent contractors, reaching monthly revenues of more than \$3.5 million.

Shortly thereafter, Marcos helped found Genesis Communications International, Inc. in the position of Sales Director, with responsibility for developing the company's entire sales strategy. By offering its long distance services via in-house telemarketing and outside agents, Genesis Communications International, Inc. has reached monthly revenues of more than \$1.5 million.

Marcos has now forged a partnership with Edgardo Morelos and Lucio Rodriguez in the telecommunications company known as Net Communications, Corp. With the combined experience of these three, Net Communications, Corp. expects to quickly become a leader in the U.S. long distance market.

## Edgardo Morelos - COO.

In 1992, after receiving his degree in Business Administration, and with an interest in the rapidly developing telecommunications industry, Edgardo decided to launch his career within the telecommunications medium.

Edgardo entered the residential long distance market at World Xchange. His abilities soon enabled him to expand into the commercial market. Edgardo advanced rapidly at World Xchange, holding supervisory positions in both residential and commercial sales, becoming Customer Service Supervisor, and later, Credits and Disputes Manager. His management skills and diplomacy in dealing with local companies ultimately gained him the position of Executive Director of International Sales focusing on the long distance market in Mexico.

In 1996, Edgardo established his own telecommunications company, "Comunicaciones Intercambio Mundial, Inc." (C.I.M., Inc.), offering services such as 0+ [Zero Plus] Dialing from Mexico to the United States, and reaching annual sales of over \$5 million.

C.I.M.'s success motivated Edgardo to embark on a new venture -- providing telecomunications services in the United States. Net Communications, Corp. is the realization of that ambition.



### Lucio Rodriguez - CFO

After completing his studies in Business Administration, Lucio entered the transportation industry in Mexico, eventually holding a top executive position inside the largest transportation company worldwide, Autobuses Estrella Blanca, S.A de C.V.

In 1989, Lucio founded Turistar, S.A. de C.V., a tourist transportation company offering executive passenger services between Mexico City and the northern border cities. As Regional Manager, he was responsible for the operation of 60 offices throughout the country with a total of more than 2500 employees.

In 1995, Lucio founded Crucero and Los Rapidos, two companies that, together with Greyhound Lines, Inc., offer transportation from key points in several states of Mexico to major destinations in the United States. Working in the transportation field, Lucio observed the frustration of many passengers in not being able to communicate with relatives in the United States due to the lack of public telephones in Mexico. As a result, he opened TeleExpress, S.A de C.V., a telecommunications company which established call centers in the main bus terminals in Mexico as well as in rural towns whose telecommunications needs were not being met by the government-operated telephone company.

Shortly thereafter, Lucio created Versatel Communications, Corp. whose main objective was to offer 0+ [Zero Plus] Dialing service from Mexico to the United States. Sales figures for Versatel Communications have reached \$6 million.

Lucio's achievements with Versatel, prompted him, along with his associates, to form Net Communications, Corp., a company providing domestic and international long distance telecomunications services within the United States.